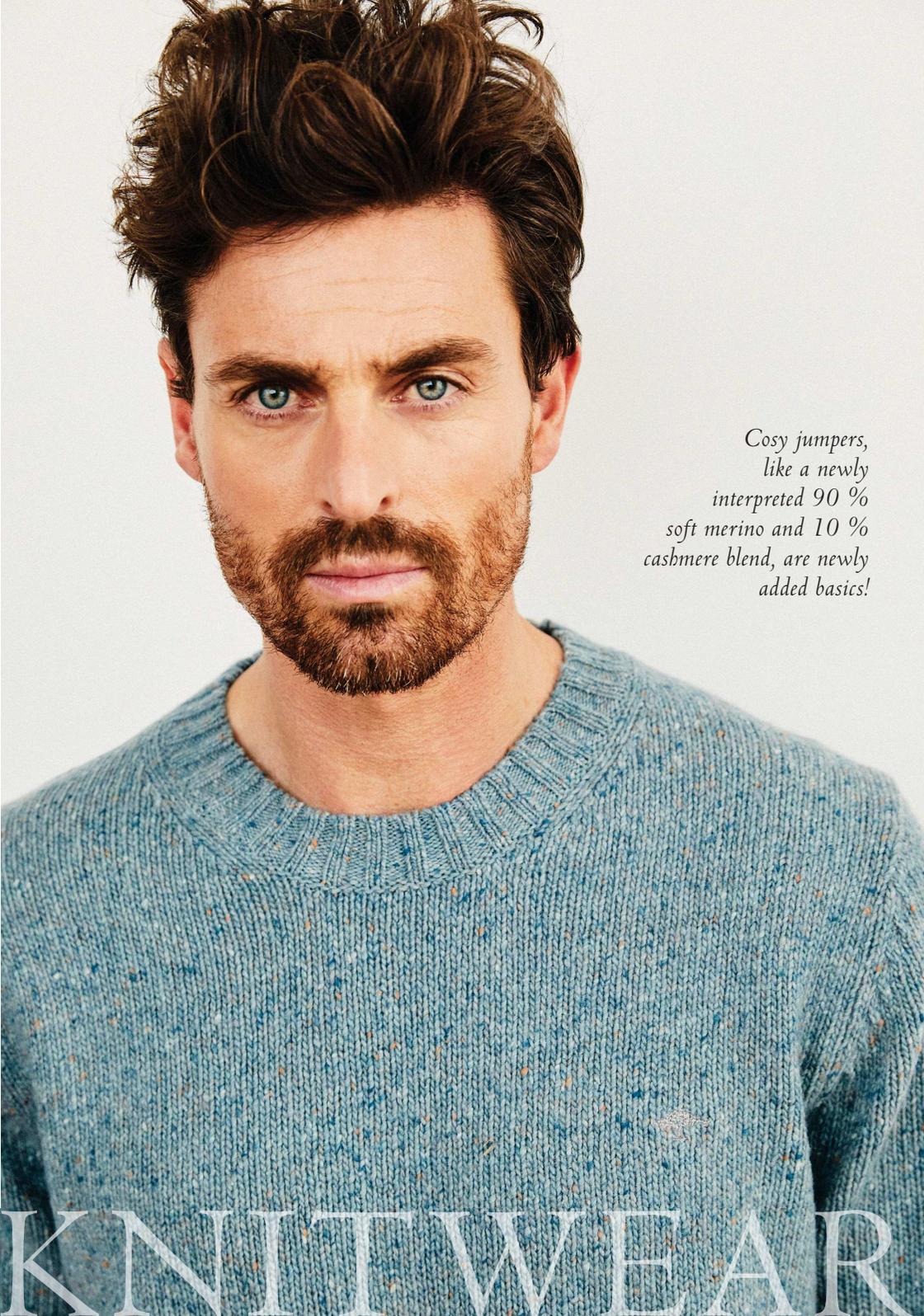


Report

AW21

# COLLECTION REPORT



*Cosy jumpers,  
like a newly  
interpreted 90 %  
soft merino and 10 %  
cashmere blend, are newly  
added basics!*

KNITWEAR

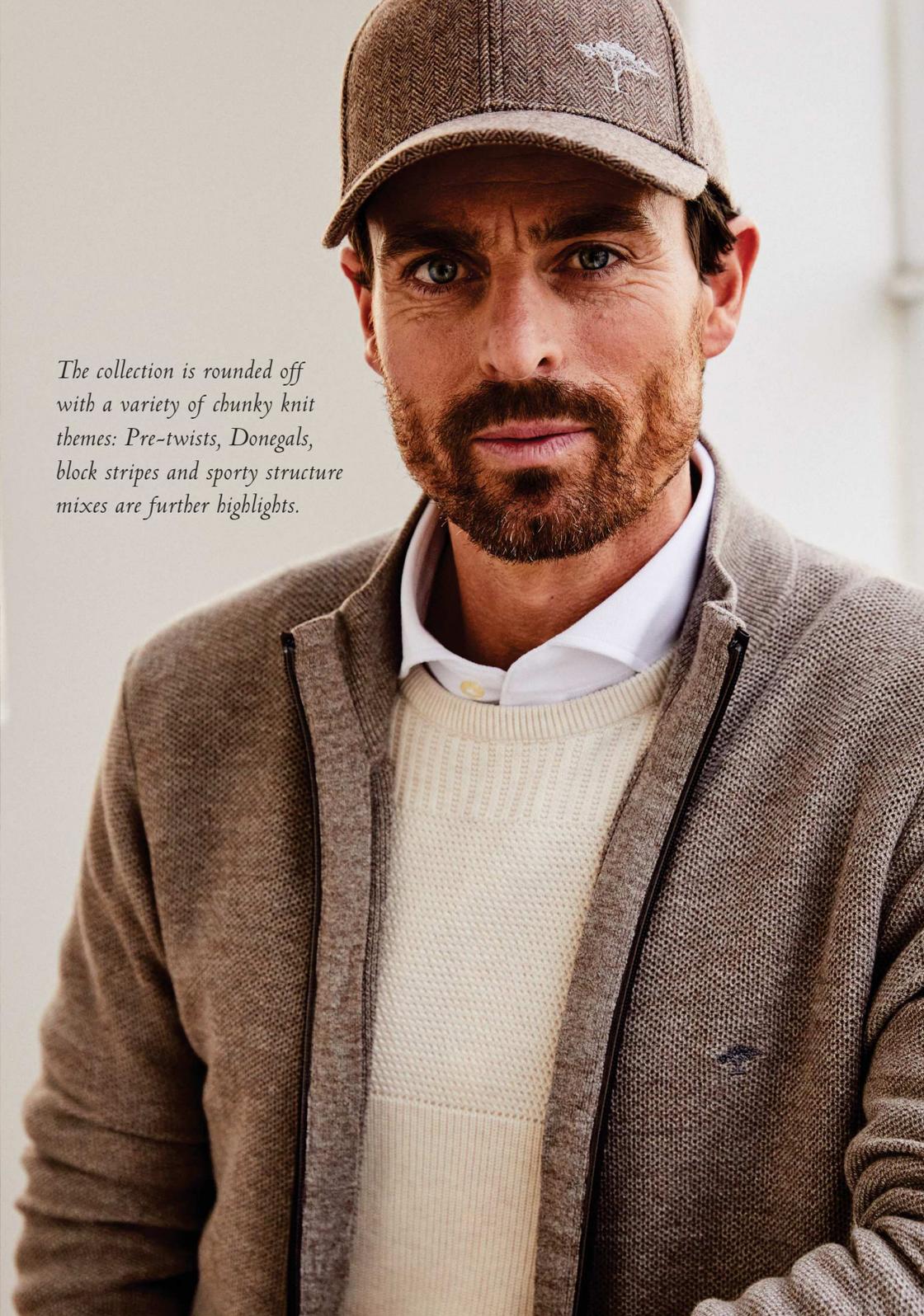


KNITWEAR WILL CONTINUE TO FOCUS ON OUR BEST SELLING SIGNATURE FYNCH-HATTON 12 GG COTTON IN THE COMING WINTER 2021, AS A LIGHT, SEASONAL COMPANION, OFFERED IN OUR USUAL DIVERSE COLOUR PALETTE OF UP TO 20 COLOURS. STRUCTURES AND PATTERNS, SUCH AS TWO TONES AND PLATED KNITS PLUS ARGYLES AND CHECKS, PROVIDE THE USUAL VARIATIONS, IN ADDITION TO THE LONG-ESTABLISHED BASICS. THE ROUND NECKS ARE GETTING STRONGER. THE STAND-UP COLLARS OF THE CARDIGANS ARE BECOMING FLATTER. CONSUMER DEMANDS HAVE EVOLVED, AND IN RESPONSE ONE NEW OUTSTANDING HIGHLIGHT, IS A KNITTED JOGGER, COMPRISING A ZIPPED HOOD WITH MATCHING PANTS THAT NO HOME OFFICE SHOULD BE WITHOUT. THIS REFLECTS THE RECENT GROWING DEMAND FOR RELAXED ATH-LEISUREWEAR.



IN ADDITION, WE FOCUS ON FINE 16 GG  
MERINO STYLES, INCLUDING A NEW  
LONG-SLEEVED T, AND A SMART BUTTON-  
THROUGH SHIRT WITH A SHARK COLLAR.  
BEYOND THAT, IT REMAINS HYBRID.  
DIFFERENT KNITS, FROM SOLIDS TO  
MULTICOLOURS, SOME GIVEN A SPORTY  
LOOK, WITH INTERESTING TRIMS, AND  
BOILED-WOOL FEATURES.

KNITWEAR



*The collection is rounded off with a variety of chunky knit themes: Pre-twists, Donegals, block stripes and sporty structure mixes are further highlights.*

KNITWEAR

FYNCH-HATTON  
CONTINUES ITS SUCCESSFUL  
COOPERATION WITH  
„COTTON MADE IN AFRICA“  
AND PRESENTS A SOFT-WASHED  
YARN-DYE SWEATSHIRT  
CAPSULE. THE CAPSULE  
INCLUDES A WIDE RANGE  
OF STYLES FROM BASIC O-NECK  
WITH FYNCH-HATTON LOGO,  
TO CASUAL HOODS.



SWEATS



FYNCH-HATTON®

FYNCH-HATTON®

M

SWEATS

*The sweats are of course complemented by a nice selection of jog pants.*

*The colours are slightly powdery and add great colour accents.*

*In addition: Soft washed basics, plus new styles in a wide range of colours are added, plus modern structures, prints and rugbys'. The theme of material mixes remains strong: sweat slub interest is offered with nylon as a hybrid or as sweats mixed with new sporty herringbone fabrics. Long-sleeved polo shirts made of high-quality Supima cotton are given subtle colour contrasts.*

*In addition to Supima, we offer yarn dye polo shirts made of organic cotton.*



# SWEATS



# SHIRT

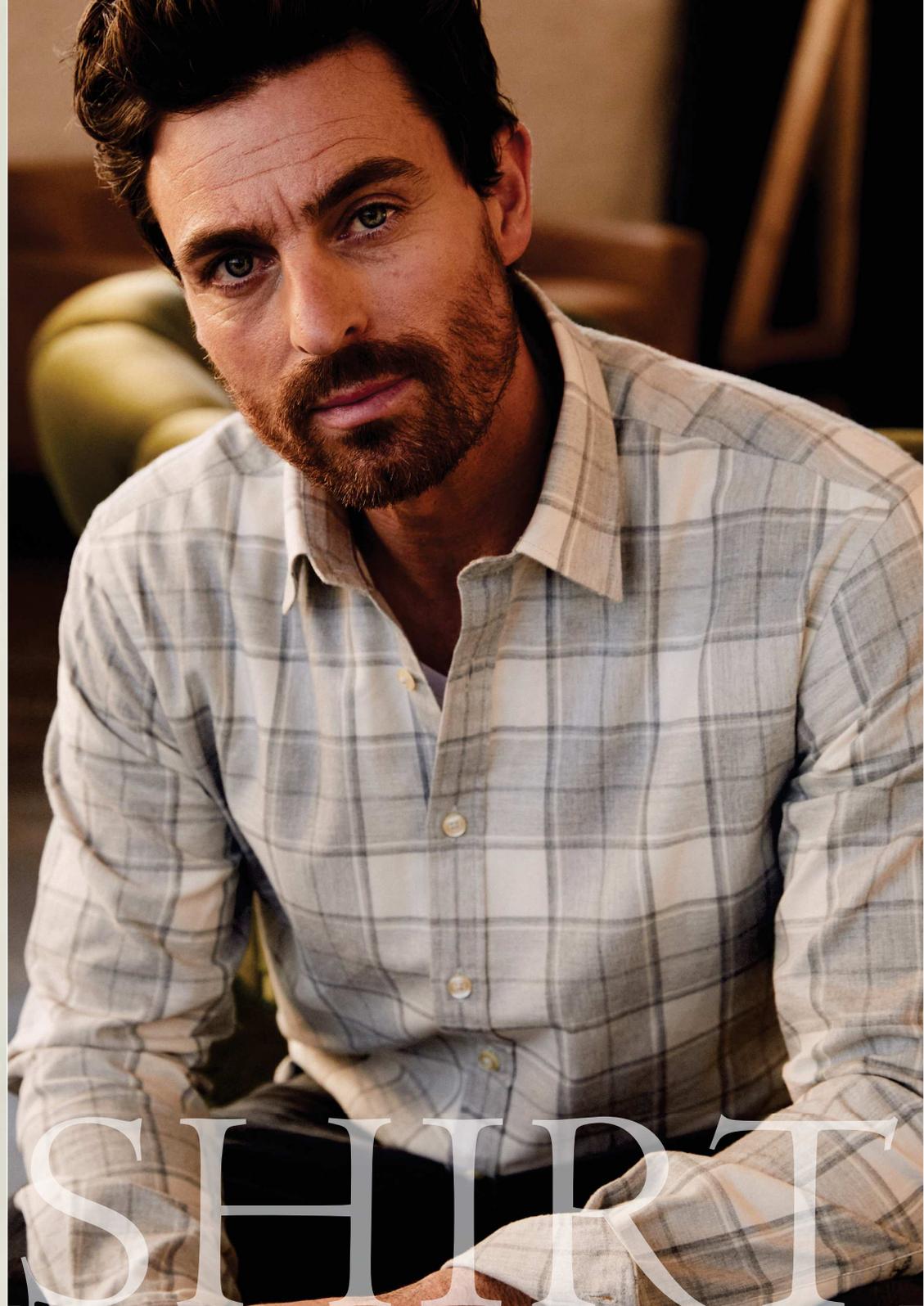
A large jersey capsule of sporty structures opens up the newly designed shirt capsule. Prints and plains alternate with classic stripes. The jersey is extremely comfortable to wear and adapts wonderfully to the body, offering a soft warm touch, and great fit. In the denim and flannel range there are reporter shirts with patch breast pockets.

New are over-shirts in plain or big checks, as a fashion feature. In addition to the button-down collar, we are increasingly showing newly designed collar shapes including stand-up collars and Italian shark collars.

We remain courageous in our prints as well as in our tried and tested checks (but with new patterns), and continue to focus on matching colours to the knitwear while retaining our usual detailed workmanship.



*Back in the collection are 2-ply shirts.  
We reinterpret the classics in a completely new  
way. High-quality structures, densely woven  
stripes and everything in 80/2 or 100/2 yarns.*



CHECKS ARE A BIG THEME THIS WINTER. BOTH IN CLASSICS OF SOFT FLANNELS OR AS COORDINATES WITH ELEGANT OXFORDS OR RUSTIC COLOURS IN TWILL. PRECIOUS FLANNEL CHECKS IN SOFT LIGHT GREY / OFF WHITE COLOUR COMBINATIONS EMBODY THE NEW WINTER MELANGES. THE RANGE OF SHIRTS IS COMPLETED WITH PRINTED FLANNELS AND PRINTED CORDUROY.

# SHIRT



# TROUSERS

NEW WOOL OPTIONS, AND SMARTLY PATTERNED COTTON QUALITIES HAVE A SOFT TOUCH AND ARE FASHIONABLE HIGHLIGHTS DESPITE THEIR PRACTICALITY AND PANACHE. NEW IS A 5 POCKET IN A PIGMENT DYED WASH.

A BALANCED COLOUR RANGE IN CORDUROY, INTERESTING AS FASHIONABLE JOG PANTS OR AS CHINOS, COMPLETE THE COLLECTION HERE. TWO CASUAL SEASONAL WASHES ARE ADDED TO THE TRIED AND TESTED DENIMS.



*Our top-selling chino in the premium Pima Power Stretch quality is again available in a wide range of colours.*



# TROUSERS



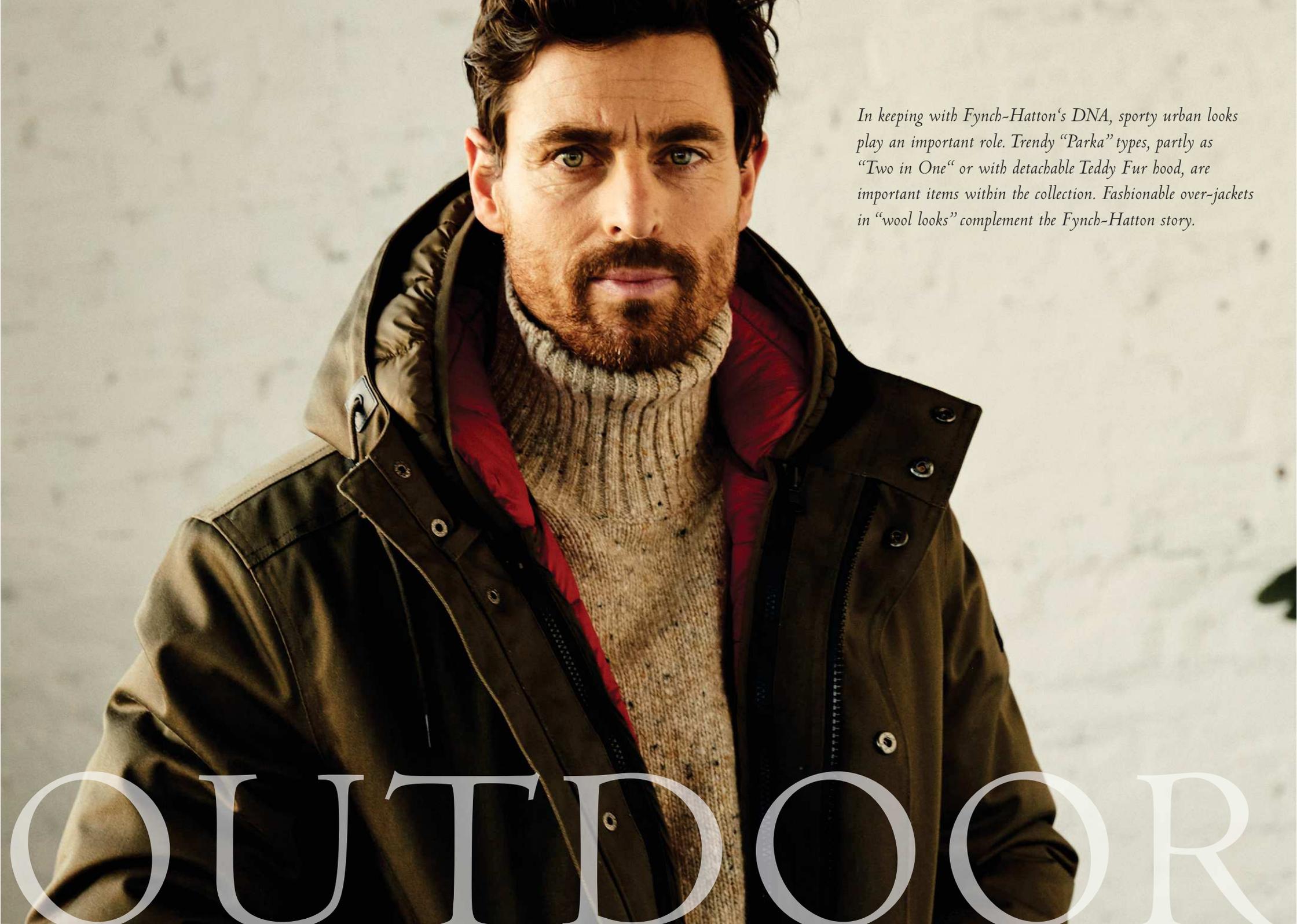
*A concentrated selection of accessories completes the Fynch-Hatton look for the Autumn/Winter 2021 season. In addition to scarves made of brushed viscose in various designs, we focus on a cotton blend quality, colour-coordinated with our Superfine jumper.*

# ACCESSORIES



A HAT-SCARF GIFT SET AND GLOVES IN HIGH-QUALITY LEATHER OPTIONS ARE ALSO NOT TO BE MISSED. THE RANGE IS ROUNDED OFF BY A SELECTION OF CAPS AND BAGS.

ACCESSORIES



*In keeping with Fynch-Hatton's DNA, sporty urban looks play an important role. Trendy "Parka" types, partly as "Two in One" or with detachable Teddy Fur hood, are important items within the collection. Fashionable over-jackets in "wool looks" complement the Fynch-Hatton story.*

OUTDOOR



MATCHING SPORTY OUTDOOR WAISTCOATS ARE ADDED. NEW BASICS WITH SMALL DETAILS ARE ALSO A MUST. THE STUNNING RANGE IS ROUNDED OFF BY MODERN WOOL COAT STYLES. THE COLLECTION AIMS TO IMPRESS, USING HIGH QUALITY MATERIALS SUCH AS WOOL AND NEW INNOVATIVE AND TECHNICAL WOOL FABRICS. COLOUR ALSO PLAYS AN IMPORTANT ROLE IN THIS SEGMENT.



FYNCH-HATTON